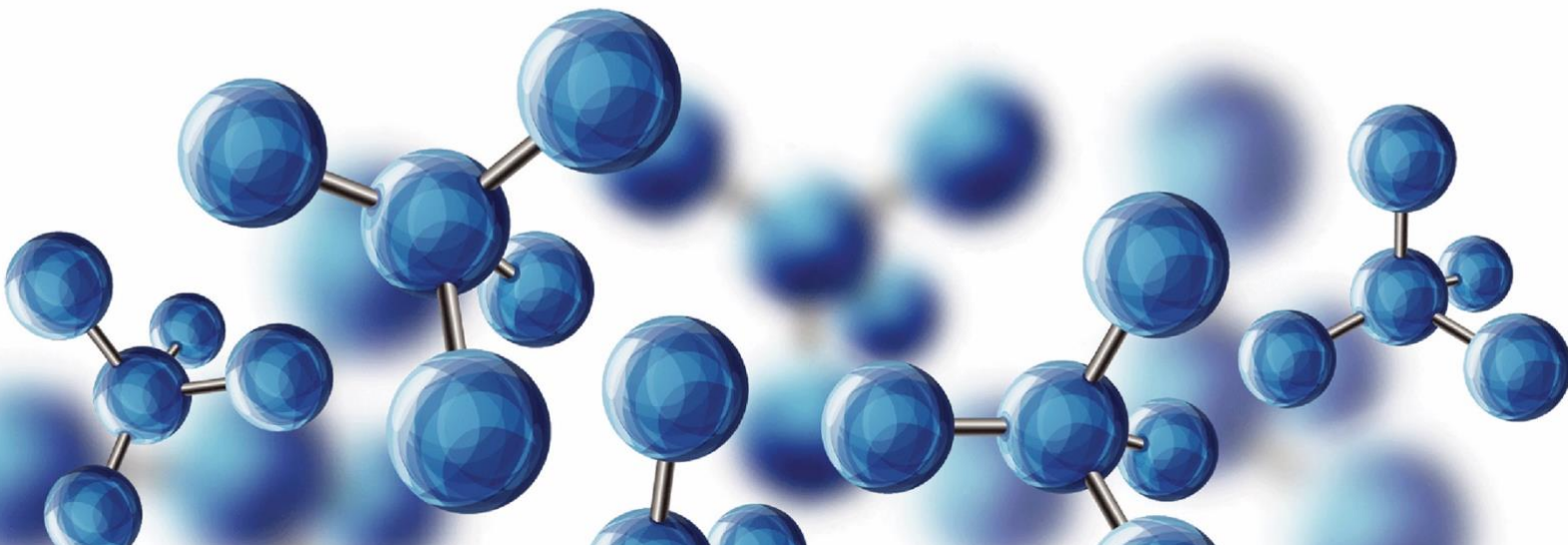




2024 SPONSORSHIP PACKAGE

MARCH 19-20, 2024

CALGARY TELUS CONVENTION CENTRE



Title Sponsor (Day 1 or 2) (Sold)

Daily Title Sponsorship:

- Prominent acknowledgement on on-site signage
- Prominent acknowledgement on printed program “Day Sponsored By”
- Company logo on CsHm website “Day Sponsored by”
- Logo placement on sponsor loop during plenary session and in classrooms “Day Sponsored By”
- Acknowledgement during the opening remarks in the plenary session
- Choice of booth placement
- Gold Booth with competition hole and golf team of four

One Opportunity per day

Investment \$8300.00 Plus GST

Connect Sponsor

New this year!

We will create a soft seat lounge in the centre of the hall with sponsors logo vinylled on coffee tables. This area will encourage attendees to come and connect during breaks and will be referred to as the sponsors name - Connect area.

Sponsorship includes:

- Sponsor mention during Plenary
Company logo on sponsor signage
- Company logo on CsHm website “Connect Sponsor”
- Company logo on sponsor printed materials “Connect Sponsor”
- Additional mention of Connect Lounge provided complimentary by
- Company logo on sponsor loop during the plenary session and in classrooms as “Connect Lounge Sponsored by”
- Company mentions in email to attendees in the week leading up CsHm

1 opportunity available

Investment \$5000 Plus GST

WIFI Sponsorship

Sponsorship includes:

- Company name as password for WIFI both days
- Company mention during Plenary
- Company logo on sponsor signage
- Company logo on CsHm website “WIFI Sponsor”
- Company logo on sponsor printed materials “WIFI Sponsor”
- Additional mention of WIFI provided complimentary by
- Company logo on sponsor loop during the plenary session and in classrooms as “WIFI Sponsored by”
- Company mentions in email to attendees in the week leading up CsHm

1 Opportunity Available

Investment \$5000 Plus GST

Keynote Sponsorship

Sponsorship includes:

- Company mention during Plenary
- Company logo on sponsor signage
- Company logo on CsHm website “Keynote Sponsor”
- Company logo on sponsor printed materials “Keynote Sponsor”
- Company logo on sponsor loop during the plenary session and in classrooms as “Keynote Sponsored by”
- Company mentions in email to attendees in the week leading up CsHm

1 opportunity available

Investment \$3000 Plus GST

Reception Sponsor (Networking Food) (Sold)

Sponsorship includes:

- Reception Menu “brought to you by” signage during reception
- Company mention during reception
- Company logo on sponsor signage
- Company logo on CsHm website “Reception Menu Sponsors”
- Company logo on sponsor printed materials “Reception Menu Sponsors”
- Company logo on sponsor loop during the plenary session and in classrooms as “Reception Menu Sponsored by”
- Company mentions in email to attendees in the week leading up CsHm

1 opportunity available

Investment \$3000 Plus GST

Reception Sponsor

Reception Sponsor (Beverages / Bar Service) (Sold)

Sponsorship includes:

- Reception Beverages “brought to you by” signage during reception
- Company mention during reception
- Company logo on sponsor signage
- Company logo on CsHm website “Reception Beverage Sponsors”
- Company logo on sponsor printed materials “Reception Beverage Sponsors”
- Company logo on sponsor loop during the plenary session and in classrooms as “Reception Beverages Sponsored by”
- Company mentions in email to attendees in the week leading up CsHm

1 Opportunity Available

Investment \$2500 Plus GST

* This is a base cost for this sponsorship. Sponsor is responsible for a host bar that will be managed by the Marriott and invoiced directly to the sponsor for all beverages ordered from the main bar for the networking event.

Lunch Sponsor (Day 1 or 2)

Sponsorship includes:

- Branded lunch “brought to you by” signage during lunch
- Logo on boxed lunches provided to attendees
- Sponsor mention in morning announcements
- Company logo on CsHm website “Lunch Sponsors”
- Company logo on sponsor printed materials
- Company logo on sponsor loop during the plenary session and in classrooms “Lunch Sponsors”
- Company mentions in email to attendees in the week leading up CsHm

6 Opportunities Available

Investment \$2000 Plus GST

Breakfast Sponsor (Day 1 or 2)

Sponsorship includes:

- Branded breakfast “brought to you by” signage during breakfast
- Company logo on sponsor signage
- Company logo on CsHm website “Breakfast sponsors”
- Company logo on sponsor printed materials
- Company logo on sponsor loop during the plenary session and in classrooms “Breakfast Sponsors”
- Company mentions in email to attendees in the week leading up CsHm

6 opportunities Available

Investment \$1500 Plus GST

Coffee Sponsor (Day 1 or 2)

Sponsorship includes:

- Branded lunch “brought to you by” signage during lunch
- Logo on boxed lunches provided to attendees
- Sponsor mention in morning announcements
- Company logo on CsHm website “Lunch Sponsors”
- Company logo on sponsor printed materials
- Company logo on sponsor loop during the plenary session and in classrooms “Lunch Sponsors”
- Company mentions in email to attendees in the week leading up CsHm

6 Opportunities Available

Investment \$1500.00 plus GST

General Sponsorship

Sponsorship includes:

- Company logo on sponsor signage
- Company logo on CsHm website
- Company logo on sponsor printed materials
- Company logo on sponsor loop during the plenary session and in classrooms “General Sponsors”

Investment \$500 Plus GST